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AI in Academia: Navigating the Transition with ChatGPT

In an era where artificial intelligence increasingly embeds itself into various facets of academic life, this presentation addresses the transformative impact of AI technologies in educational environments. It explores integrating AI tools like ChatGPT in the educational process, i.e., replacing traditional case studies with interactive, AI-driven simulations. Drawing from firsthand experiences, the talk will address the benefits and challenges of employing AI for enhancing learning and teaching methodologies. The advent of AI also brings forth critical challenges, esp. issues of plagiarism and the authentication of academic works. The presentation aims to highlight the complexities of maintaining academic integrity in the AI age, focusing on strategies to safeguard originality in academic writing. Also, we would like to present our current research projects that address the AI adoption barriers in small and medium enterprises.